



EMERGING

AUTOMOTIVE | **EDUCATION** | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

# SAWANSUKHA

## INSTITUTE OF GEMOLOGY & JEWELLERY DESIGN

Sawansukha Institute of Gemology and Jewellery Design helps future designers to create a fusion of traditional ideas and modern techniques while capturing the essence of the age-long admiration for gems and jewels in the Indian Society. A belief in the words, "Winners aren't born, they are made" drives the institute's wish to put its best foot forward to carve its students into bright gems that glow with their luminous professionalism

**C**reating awe-inspiring ornaments that bewitch the beholder and mark a deep impression of its beauty is an art which requires an innovative streak and professional guidance. As the demand of customized ornaments rose, the demand of professional jewellery designers also paved its way into the market. Hence, Jewellery Designing is becoming one of the most lucrative career options for the creative youth.

Equipping these young minds with every technique and process, the West Bengal based Sawansukha Institute of Gemology and Jewellery Design is generating future craftsmen who will change the way jewellery designing is perceived in the market.

Established by the centuries old Sawansukha Jewellers, this institute is the epitome of the expertise in jewellery crafting. It helps the students in visualizing and expressing their creativity in the form of magnificent designs. A four step approach of anticipating, analyzing, designing and creating is very well adopted by the institute for the development of the extraordinary skills and talent of the students.

### **TOWARDS A HOLISTIC PROGRESSION**

From the past ten years, SIG has been growing and gathering experience to emerge as a leader in the

industry. It has carefully crafted the courses that will endow its students with the outstanding artistry. The institute has an interesting list of various courses in areas such as Jewellery Designing, Diamond Grading and Assorting, Gemstones, Jewel CAD, Manufacturing and various soft skills for every walk of life. Some of these flourishing courses are Professional Computer Aided Designing, Gemology, Advance Accessory, Basic Handmade Jewellery, etc. All these courses are short duration courses ranging from 1 month to 15 months.

Composed of a state-of-the-art infrastructure, the institute provides every possible facility for its students' expectations. It has well-equipped workshops where students can exhibit their talent while learning and practicing the manufacturing techniques. There are all kinds of latest audio-visual gadgets in the classrooms as well. The institute also has a spacious Seminar Hall, a modern computer lab, library and hygienic cafeteria. A gemology lab which has an updated collection of Gemstones helps the students in gaining practical knowledge as well.





Another most important facility that attracts the students towards this institute is its active placement cell. The Placement Cell of the SIG follows an objective to take the students towards their destination by assisting them in finding their dream job. As there is a huge demand of professional jewellery designers and gemologists in the market, the cell makes sure that its students get each and every opportunity to show their noteworthy talent to the companies. Further, the cell also helps the students in applying for the internship programs of the industry's eminent jewellery houses where they can refine their brilliance in the practical sphere. Some initiatives are also taken regularly to boost up the confidence of the students in academic as well as non-academic fields.

#### SHARING A STRONG BOND

This institute is like a second home for the students for they receive great care and attention from their faculty teachers. To continue this bond, SIG has also come forward with an initiative called "FACETS" which binds the students with a single thread of art and love. This initiative enables the students to enhance their network in the industry for futuristic growth in their jewellery designing career.

As the institute is keen to bring out the designers hidden in their students, it also organizes various events and activities to provide a platform to the young and innovative minds to showcase their craftsmanship in front of the masters of the industry.

#### TOUR DE FORCE

- SIG was awarded as "The Best Institute In the Eastern Region" in Ahmedabad by the honorable Governor of Gujarat.
- Many of its students won various awards at National Jewellery Awards held in Mumbai.

#### QUANTUM LEAPS

- SIG has been successfully organizing The Jewel Camp for the past seven years.
- The jewellery collections created by the students are showcased at various fashion weeks as well.